



Sponsor & Exhibitor Information

September 21 – 23, 2011

Steamboat Sheraton – Steamboat Springs, Colorado

Please consider joining us for the **2011 Public Health in the Rockies Conference** in beautiful **Steamboat Springs** on **September 21-23, 2011**. There are many opportunities for you to connect with the attendees through sponsorship and / or exhibiting.

The Sheraton Steamboat has been selected as the location, due to our combined regional conference - reaching over 300 participants from both Colorado and Wyoming. In 2011, the conference is a shared endeavor of the **Colorado Public Health Association** (CPHA), **Colorado Society for Public Health Education** (COSOPHE), **Public Health Nurses Association of Colorado** (PHNAC) and **Wyoming Public Health Association**.

Public Health in Action: Addressing the Multi-Disciplinary World of Public Health

In Colorado and Wyoming, public health has an active role in our daily lives. Public health is in action at your local healthcare setting, with your elected officials, in your school, with your city planners, at your worksite and beyond. The theme of the **2011 Public Health in the Rockies Conference** surrounds all of the services required to put public health in action, from investigation of problems to educating the community to evaluating our efforts.

The purpose of the conference is to provide an opportunity for **education, networking** and **development of the professionals** in Colorado and Wyoming in order to build a more competent public health workforce, and to strengthen our public health systems. The conference is unique in that it offers a gathering for all those associated with public health from a variety of settings and professions.

What is the Public Health in the Rockies Conference?

CPHA has been sponsoring an annual public health conference since 1958. It has become the largest statewide public health conference with over 300 registrants. It is now a joint effort between CPHA and its affiliates. Attendees include:

- Local public health officials
- State public health officials
- Public health nurses
- Public health educators
- Community partners
- Policy professionals
- Environmental health professionals





ARE YOU READY TO...

- **CONNECT** with public health professionals?
Gain access to a large grouping of public health professionals from Colorado and Wyoming. The Steamboat Springs location gives you an opportunity to truly network with attendees.
- **BUILD** your business?
As a sponsor or exhibitor of this conference, your company is showcased as an integral part of the entire conference experience. Highly visible sponsorship opportunities generate leads and help you achieve your marketing and sales objectives.
- **MAXIMIZE** your exposure?
Sponsorship gives you exposure in marketing materials, on websites, presentations at the conference, and so much more! You will get added visibility and name recognition for your company with attendees and increase traffic to your booth to really discuss your products or services.
- **CULTIVATE** relationships?
Cultivate new and existing relationships face-to-face – the most effective method for getting your foot in the door and developing lasting relationships. If your goal is develop business and relationships with public health professionals from Colorado and Wyoming, you can't afford to miss this highly interactive professional development and networking conference!
- **REACH** your target audience?
Your company gets ideal positioning in front of key influences or users of your products and services. Maximize your marketing dollars by becoming a sponsor or exhibiting at the Conference.

Act Now!

Secure your sponsorship or exhibit table today!! Don't miss the opportunity to showcase your company's products and services before this select group of attendees. Space is limited!

For more information or to reserve a sponsorship opportunity, please contact Corine Waldau at Corine@publichealthalliance.org or 303.861.4995.

MEET THE AFFILIATES



With over 350 members, CPHA works to assure Healthy People & Healthy Places in Colorado. Members receive networking, professional education & advocacy through CPHA.



COSOPHE is committed to excellence in health education by providing leadership to the profession and advancing health education.



PHNAC is a specialty nursing organization for more than 175 professional nurses committed to the advancement of public health nursing.



WYOPHA brings together people interested in public health to upgrade public health standards and advance the physical, emotional and social well-being of the people of Wyoming.