



## *Sponsor & Exhibitor Opportunities*

### Presenting Sponsor - \$7500

- Opportunity for company representative to speak during opening remarks
- Logo incorporated in all marketing materials, including pre-conference promotional materials (dependant on date of commitment)
- Logo on attendee pocket schedule
- Recognition as presenting sponsor in press release
- Company banner hung prominently behind stage in main ballroom
- Choice of one additional \$750 level a la carte promotional item (Neck Wallet or Pens) as part of Presenting Sponsorship
- Opportunity to have a 30-minute educational program designed to address the Conference theme
- Logo on posters of sponsors/exhibitors
- Two staff Conference registrations
- Two Awards Banquet tickets
- Special Conference Badges for all company representatives
- One literature insert downloadable from website materials and available at Conference registration table (one 8 ½ x 11" page, double-sided allowed)
- Recognition on website with company blurb, logo and link
- 6' skirted exhibit table – on display for full Conference with first right on location choice
- First right of refusal for 2012 Presenting Sponsorship

### Platinum Sponsor - \$3000

- Inclusion in the exhibitor showcase (opportunity to speak briefly in front of full conference audience)
- Logo on posters of sponsors/exhibitors
- Two staff Conference registrations
- Two Awards Banquet tickets
- One literature insert downloadable from website and available at conference registration table (one 8 ½ x 11" page)
- Recognition on website with company blurb, logo and link
- 6' skirted exhibit table – on display for full Conference
- Logo on attendee pocket schedule
- Special Conference Badges for all company representatives





### Contributing Sponsor - \$1000

- Logo on posters of sponsors/exhibitors
- One staff Conference registration
- One Awards Banquet ticket
- One literature insert downloadable from website materials and available at Conference registration table (one 8 ½ x 11" page, double-sided allowed)
- Recognition on website with company logo and link
- 6' skirted exhibit table– on display for full Conference

### Exhibitor Only

Nonprofit: \$450\*, For-Profit: \$600\*

- One staff Conference registration (including Thursday night Banquet)
- 6' skirted exhibit table – on display September 21 – 23, 2011.

**\* If received before August 15, 2011. After August 15, prices will increase \$200.**

## À la Carte Sponsorships

Choices below may be selected individually or in addition to an option above.

### Banquet and Awards Ceremony "Naming" Sponsor - \$4500

Restricted to one sponsor.

- Prominent signage on meal table and banner displayed behind stage area
- Opportunity for company representative to speak briefly to Banquet attendees
- Company name incorporated into title of event on all materials (example: The **Company Name** Banquet and Awards Ceremony at the 2011 Public Health in the Rockies Conference)
- One large exhibitor table set up in area of choice for company materials
- Company representative involved in awards ceremony
- 10 Banquet tickets for company representatives (conference registrations not included)
- One literature insert downloadable from website materials and available at Conference registration table (one 8 ½ x 11" page, double-sided allowed)
- Recognition on website with company blurb, logo and link
- Logo on posters of sponsors/exhibitors
- Option to provide a gift to be distributed at Banquet

The Awards Ceremony and Banquet will be held Thursday, September 22, 2011 in the evening. The Banquet and Awards Ceremony draws 150-200 participants to socialize and celebrate the top contributors to public health from 2011. Banquet tickets are included with all full conference registrations so the anticipated audience is conference attendees (public health professionals, community members, partners, and students).





### Lunch Sponsor - \$1500

Restricted to two sponsors – one for each day or a sponsor that signs on for both days.

- Signage on meal table
- Verbal recognition of company during announcements before the start of lunch
- Recognition on agenda
- Inclusion on website with logo and link
- Logo on posters of sponsors/exhibitors

Lunch on Wednesday, 9/21 and Thursday, 9/22, is available for sponsorship. Lunch is an included meal for all conference attendees.

### Break Sponsor - \$1250

Restricted to two sponsors – one for each day or a sponsor that signs on for both days.

- Logo and recognition of sponsorship at break stations
- 100 travel mugs with company logo to give to attendees
- Recognition on agenda
- Inclusion on website with logo and link
- Logo on posters of sponsors/exhibitors

Showcase your company with one of the most highly-demanded item at the Conference – the mid-day coffee and tea break. The first 100 participants will get a travel mug with your company's logo on it.

### Opening Reception Sponsor - \$1500

Restricted to one sponsor.

- One large exhibitor table set up in area of choice for company materials
- Logo on posters of sponsors/exhibitors
- Opportunity to speak briefly in front of Opening Reception audience
- Recognition on website with company logo and link

The Opening Reception will be held Tuesday, September 20, 2011 as a pre-conference welcome for all attendees.

### Breakfast Sponsor - \$1000

Restricted to three sponsors – one for each day.

- Signage on meal table
- Verbal recognition of company during morning announcements
- Recognition on agenda
- Inclusion on website with logo and link
- Logo on posters of sponsors/exhibitors

Breakfast on 9/21, 9/22, and 9/23 is available for sponsorship. Breakfast will be a casual continental buffet, and is an included meal for all conference attendees.

**Note:** Meal and break sponsorships cover only a portion of the actual food and beverage costs.





### Notebook Sponsor - \$1250

Restricted to one sponsor.

- Logo on attendee notebook distributed at check-in
- Recognition on agenda
- Inclusion on website with logo and link
- Logo on posters of sponsors/exhibitors

Display your company information on the attendee note-taking pads they will carry with them throughout the conference and in which they will keep their notes, contacts and insights. Help the attendees capture the value of their Conference with all the great information they bring back to their jobs.

### Neck Wallet Sponsor - \$750

Restricted to one sponsor.

- Logo on neck wallet distributed at check-in and worn by all attendees
- Recognition on agenda
- Inclusion on website with logo and link
- Logo on poster of sponsors/exhibitors

Gain consistent recognition for your company with your company name and / or logo on the office attendee neck wallet. NOTE: Exhibitors will have the option of wearing generic badge holders if they wish.

### Pen Sponsor - \$750

Restricted to one sponsor.

- Logo on conference pens
- Recognition on agenda
- Inclusion on website with logo and link
- Logo on poster of sponsors/exhibitors

Put your company name and / or logo on the most used item at the Conference.

### Other Sponsorship Opportunities...

May include the following

- Exhibitor Reception Sponsor
- Speaker Sponsor
- Fitness/Activity Sponsor
- Water bottle sponsor

To reserve one of these opportunities, or to discuss custom sponsorship options, please contact Corine Waldau at [Corine@publichealthalliance.org](mailto:Corine@publichealthalliance.org) or 303.861.4995.

## ARE YOU READY TO...

- **CONNECT** with public health professionals?
- **BUILD** your business?
- **MAXIMIZE** your exposure?
- **CULTIVATE** relationships?
- **REACH** your target audience?

Your company will receive ideal positioning in front of key influences or users of your products and services. Maximize your marketing dollars by becoming a sponsor or exhibiting at the Conference.

For more information or to reserve a sponsorship opportunity, please contact Corine Waldau at [Corine@publichealthalliance.org](mailto:Corine@publichealthalliance.org) or 303.861.4995.

